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The Need for Speed: How Accelerating Innovation Changes the Game and Challenges Your Competition

May 8, 2018 Anthony Calamito



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cycles, increased customer loyalty, and streamlined business practices to name a few. But innovation doesn't come cheap – and it can't come at the cost of other mission-critical tasks. How can enterprises accelerate the pace of innovation without compromising other priorities, or becoming a cautionary tale?

Open technology can help speed the ability to innovate because it offers the benefits of a skilled global community of developers, frees organizations from the release schedules and limitations of closed-source technology, and permits disruption. Open solutions even provide the ability to fail – that is, to rapidly prototype new products or approaches – without negative impact to the business or the risk typically associated with such endeavors.

When enterprises have the power to self-disrupt, they can create market opportunities rather than wait for them. According to analyst firm [Gartner](#), "...disruption has moved from an infrequent inconvenience to a consistent stream of change that is redefining markets and entire industries." This type of disruption also creates challenges for competitors and, best of all, does not consume an organization's existing revenue base.

Learn more about the impact of open technology on the speed of innovation in the free e-book *Guide to Modern IT: Accelerate Innovation with Open Technology*, now [available to download](#). Discover some key statistics that speak to the current state of innovation, and read about how open technology is a perfect fit for organizations that are ready to lead – instead of trying to keep up.

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source community. Anthony is a steering committee member at LocationTech, and a Fellow of the American Geographical Society. His commitment to geography education and community outreach extends beyond Boundless -- he is also an adjunct instructor at George Mason University.

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